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**palmOne Introduces Treo 650 Smartphone,
Making it Easier Than Ever to Stay Connected**

**Company Adds to Award-winning Treo 600 Design with Higher-resolution Screen, Expanded
Multimedia Capabilities, Bluetooth and Removable Battery**

MILPITAS, Calif., Oct. 25, 2004 -- palmOne, Inc. (Nasdaq: PLMO), the leader in handheld computing and communications solutions, today introduced a new member of the Treo[™] smartphone family -- the Treo 650 smartphone -- giving mobile professionals all they need to stay connected and in touch. The Treo 650 simplifies customers' lives by combining a compact, full-featured mobile phone with email, a Palm OS[®] organizer, messaging and web access.⁽¹⁾

The Treo 650 will be available as either a digital dual-band CDMA/1xRTT or a GSM/GPRS/EDGE quad-band world phone, with pricing to be set by individual carriers. Carrier availability is expected to begin later this year in the United States, with worldwide rollout to follow in 2005.

"Today's mobile society needs to be productive while on the go without sacrificing access to important personal and professional data. With the Treo family, customers can be even more effective and efficient because of our seamless combination of mobile phone, email, organizer, web browser and messaging," said Ed Colligan, president, palmOne. "Treo smartphones let people do what they want, when they want and just about anywhere they want."

With Calendar, Contacts, Tasks, Memos and more, the Treo 650 lets users organize and simplify their business and personal lives all in one place. Users can dial contacts by name from their contacts list or enter a name or number on the QWERTY keyboard or on-screen dial pad. Speakerphone, speed dial, conference calling, call history, and caller ID make managing calls that much easier.

Treo 650 Smartphone Expanded Features/Benefits

The newest member of the Treo family builds on the award-winning design of the Treo 600 with new and improved features:

- **Vibrant 320 x 320 display is easy to read;**
- **Non-volatile memory and removable battery;**
- **Integrated Bluetooth^(R) technology for communicating with headsets, car kits, computers and printers equipped with Bluetooth technology;**
- **Improved camera for better low-light shots, with video-capture capabilities;**
- **Improved QWERTY backlit keyboard and new design for easier typing;**
- **For GSM, capability to access EDGE based networks, which deliver incredibly fast data speeds⁽²⁾;**
- **Support for direct corporate email access to Microsoft Exchange Server 2003 using palmOne's VersaMail^(TM) email software;**
- **MP3 player⁽³⁾; and**
- **Single inbox for text and picture messaging.**

With the Treo 650, users can do all of the following, and much more:

- **Stay connected with wireless email using VersaMail.⁽¹⁾ VersaMail makes it easy to access and manage email on the go.⁽⁴⁾ With the Treo 650's support for popular POP and IMAP email clients, users can download mail wirelessly or by synchronizing with their desktops.⁽⁵⁾ And for users whose organizations use Microsoft Exchange Server 2003, the Treo 650's built-in Microsoft Exchange Server ActiveSync^(R) support will enable direct corporate email and calendar synchronization⁽⁶⁾ (see palmOne announcement dated Oct. 5). With VersaMail, users can view photos, HTML, and even native Microsoft Word, Excel and PowerPoint attachments.⁽⁷⁾**
- **Keep data safe. With a new "non-volatile" file system, the Treo 650 keeps customers' information safe,**

even if they forget to charge their phone. Users can carry an extra battery (sold separately), and swap it out for additional power on the fly.

- **Play music. Snap pictures. Capture video.**
Optimized for multimedia with an Intel XScale^(R) processor, the Treo 650 smartphone lets users take their favorite tunes with them, simply by transferring MP3 files from the desktop.⁽³⁾ And with the built-in digital camera, users can snap pictures, capture video, and even create digital photo albums to take with them on the road. The bright color screen brings shots to life. Better yet, users can point, shoot and share their moments via email or picture messaging.⁽⁴⁾
- **Connect with Bluetooth wireless devices.**
With the Treo 650 smartphone, connecting to compatible Bluetooth wireless devices -- such as headsets and car kits -- is easy using the setup wizard. Users can talk on a headset or synchronize with their desktops⁽⁸⁾ without wires getting in the way.

In addition, palmOne and Audi of America is demonstrating the capabilities of their complementary Bluetooth products at CTIA in San Francisco, Oct. 25-27 (palmOne booth, No. 610).

- **Exchange thoughts and ideas on the fly.**
The Treo 650 lets users send and receive text messages, photos or video clips right away from one application with a single inbox. And with text messages threaded in a chat-style view, users can see the entire conversation.
- **Access a world of websites on the go.⁽¹⁾**
Users can get driving directions when they're on the road or check the latest news headlines and sports scores while waiting for a flight. Ringtones and applications can be downloaded directly to the Treo 650, and the full-featured web browser is optimized for fast, on-the-go web access. The web browser features familiar functions such as Back and Forward buttons, Home, History and Bookmarks, and also allows users to save HTML pages to an expansion card (sold separately) from the desktop for offline viewing later.
- **Access Word, Excel and PowerPoint files.**
Users can be more productive with the ability to view, edit and create Word and Excel compatible documents on the go or pull up PowerPoint presentations for en-route rehearsals. Dealing with email attachments has never been easier.

- **Plug In an expansion card to do more.⁽⁹⁾**

The Treo 650 smartphone comes with a MultiMediaCard/SD Card expansion slot, which supports industry-standard cards and input/output capability. In other words, users can add cool stuff to get more out of their Treo 650 smartphone -- pictures, music, books, games, memory.

In addition, accessories for the Treo 650 smartphone -- including cases, headsets and cradles -- will be available in the near future. More information on the Treo 650 smartphone can be found at www.palmOne.com/Treo650.

About palmOne, Inc.

palmOne, Inc. -- the leader in handheld computing and communications solutions -- strives to put the power of computing in people's hands so they can access and share their most important information. The company's products include Zire^(TM) and Tungsten^(TM) handhelds and Treo^(TM) smartphones, software and accessories.

palmOne products are sold at The palmOne Store (<http://store.palmOne.com/>) and palmOne Retail Stores, and through select Internet, retail, reseller and wireless operator partners throughout the world.

More information about palmOne, Inc. is available at <http://www.palmOne.com>.

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⁽¹⁾ Within wireless service coverage area only. Email requires data services from a mobile service provider at an additional cost. ISP may also be required. Pricing varies by service provider.

⁽²⁾ EDGE service not available in all areas. See service coverage map for details.

⁽³⁾ Requires expansion card, sold separately.

⁽⁴⁾ Email account required, not included.

⁽⁵⁾ Windows only.

⁽⁶⁾ Requires Exchange Server 2003 and access enabled by IT administrator.

⁽⁷⁾ Requires DataViz^(R) Documents to Go^(R) 7, included on the software installation CD.

⁽⁸⁾ Windows only. Requires a Bluetooth enabled computer.

⁽⁹⁾ Expansion card sold separately.

Broadcast Video and Other palmOne Materials

Broadcast video and other materials are available online from palmOne's Multimedia Library (www.palmOne.com/MultimediaLibrary). Press can register at the site, which is hosted by The NewsMarket (www.TheNewsMarket.com), a web-based news and video archive, to browse and preview an extensive content library and order footage directly from their desktops. Registration and ordering on the site is free.

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